



- ↑ | Façade view
- ↗ | Cafeteria area
- | Break room, to hang out

## Innovation Center

Potsdam

The building located on Jungfernsee lake provides a creative workspace for 100 employees and 200 students, supporting innovative and efficient mix between customers, researchers and students. Using an open floor plan, 30 employees per zone are provided all the functions needed for daily work. In order to quickly and simply modify team collaboration a system with track mounted whiteboards was introduced. The latest insights in innovation management were incorporated in the conception and design of the building. In particular concepts from Silicon Valley and the School of Design Thinking in Stanford were adopted. The selection of unfinished materials like polished screed floors, exposed concrete, untreated wood and exposed installations transmits deliberately the character of a workshop, recalling the origins of software development in start-ups.





← | **Collaboration room**, for short meetings  
 ↑ | **Plan**  
 ↓ | **Design lab**, with whiteboards



↑ | **Variable teamspace**  
 ← | **"Living Room"**

